Target Malaria's vision is to contribute to a world free of malaria.

We will develop and share new, cost-effective and sustainable genetic technologies to modify mosquitoes and reduce malaria transmission. While we cannot win the fight against malaria alone, we believe novel approaches are needed to tackle the persistent burden of the disease in countries around the world. These genetic technologies will be complementary to current malaria efforts and strengthen integrated malaria elimination strategies.

The manner in which we work is as important as the results we achieve. Our research requires the participation and support of many people, inside and outside the project, in order to deliver tools that are safe, effective and acceptable to use. In conducting our work we are guided by four key principles:

- **We will achieve excellence** in all areas of our work, creating a path for responsible research and development of genetic technologies: as pioneers in our field, we recognise the responsibility that is placed on us to ensure best practices are applied across all areas of our work. Where there are no best practices in place, we embrace our role in working collaboratively with others to establish them.

- **We will co-develop** our technology and the associated knowledge: no single institution has the knowledge or research environment necessary to succeed alone. The sustainability of our research and the effectiveness of our tools depend on sharing knowledge and in investing in partnerships across disciplines and among institutions.

- **We will ensure our work is evidence-driven** so we can deliver safe and effective technologies: we are committed to a careful, step-by-step process of development in which decisions are based on knowledge acquired through our own work and the relevant work of others.

- **We will be open and accountable** in how we work, in our relationships and in our decisions: trust is at the center of our ability to deliver successful tools for malaria control. This can only be achieved by being open about our work, our approach, goals and progress, and accountable to the communities in which we work and those which support our research.